

Lyron Sabaah

Illustrator and Designer
Lyronsart.com • Lyronsart@gmail.com

CREATIVE PROJECTS

Freelance Artist
Self Employed

Aug 2014 - Present

Executed 30 commissioned pieces, showcasing versatility and creativity while meeting deadlines through rigorous scheduling and regular progress check-ins, ensuring client satisfaction.

- Collaborated one-on-one with 20+ clients, ensuring alignment with their vision.
- Produced 60 layouts for 10 projects, providing visual guidance through illustration and image editing.
- Visualized client concepts through 15 mood-driven works, employing color theory and design principles effectively.
- Implemented over 5 multimedia approaches using Adobe software, 3D, Toon Boom, image editing, collage and traditional art.

Lead Promotional Artist
Freaky Labs Goira

Mar 2022 - Aug 2022

Created/Designed illustrations to promote indie tech startups via company websites and social media platforms.

- Spearheaded 4 promotional images for launches, banners, social media, and websites.
- Aligned objectives and facilitated communications with stakeholders to produce 10+ images reflecting their goals.
- Thumbnailed, sketched, lined, colored, finalized, and formatted 10+ creative assets.

Magazine Artist

May 2019 - Mar 2020

Cartoon Network Zine

Contributed to self-published illustrated anthologies produced in collaboration by multiple artists; aligning with assigned themes. (ALS association, HARCC Frog Rescue Foundation).

- Submitted 5 full-page illustrations and formatted work to fit print dimensions.
- Cooperated with 40+ artists and designers to optimize formatting and distribution.
- Collaborated with an editor to fulfill 30+ thumbnails for layout design on a timely basis.

WORK EXPERIENCE

Front Desk Receptionist
Julius Klein | Manhattan, NY

Jan 2023 - Present

Welcomed and directed clients, organized, archived and edited high-end jewelry pieces.

- Managed front-end organization of over 300 clients and suppliers, upholding professionalism and decorum.
- Photographed and edited over 100 images in Adobe Photoshop for online cataloging, consistent with brand image.
- Cataloged and documented 200+ products, stock, and inventory in Microsoft Excel.

Back End Admin
XL Diamonds | Manhattan, NY

Feb 2022 - Jan 2023

- Collected past dues and current amounts totaling \$2 million per month, contributing to company profit.
- Scheduled 100+ shipments of valuables to and from clients.
- Monitored over 60 company's accounts and receivables.

Sales Manager and Bridal Stylist
Riki Dalal Bridal | Brooklyn, NY

Oct 2019 - May 2020

Worked with over 15 clientele to conceptualize bridal gowns, fittings, and sizings after finalizing designs.

- Sketched over 20 detailed drawings of apparel and noted additional specifications such as color schemes, material types, and accessories.
- Directed and coordinated activities involving 50+ sales of manufactured products, services, and other subjects of sale.
- Memorized details and kept inventory of over 200 different gowns.

EDUCATION

Fashion Institute of Technology | Bachelor of Art in Illustration
School for Visual Arts| Cinema 4D

May 2019
Jun 2023

• *Continuing education focusing on mastering Maxon Cinema 4D and Adobe After Effects for 3d Modeling*
De Beers Institute of Diamonds| Rough Diamond Certificate

Jul 2023

CREATIVE SKILLS

Photoshop, InDesign, Adobe Illustrator, After Effects, Storyboard Pro, ProCreate, Zbrush, Maxon Cinema 4D, Powerpoint

SKILLS

Diamond Tracker, Diacam, Gembox, Anzio, Microsoft Excel, Microsoft Suite, Client Communication, Product Cataloging, Logistics